



Dear Keller ISD Community,

The Keller ISD Council of PTAs is preparing for its 27th Annual Casey's Kids Fun Run/5K & KISD Family Health Expo and we need your help once more. Each year, your support along with others in our community, allowed Casey's Kids to benefit the more than 28 percent of economically disadvantaged students enrolled in Keller ISD.

Casey's Kids was formed in 1997 when Janie Casey, a former Keller ISD counselor, discovered that a student was missing school because of a lack of clothing. This student's need led Ms. Casey to find a way to provide clothing to students in need. Shortly thereafter, Keller Council of PTAs took on this endeavor and along with the PTA's mission to make every child's potential a reality, Casey's Kids continues to provide students with clothing plus school supplies, grants, and other essential items so our students don't have to miss school.

This year Casey's Kids is excited to partner with the Keller ISD Family Health Expo to increase awareness of the Casey's Kids program and healthy lifestyles, and we need your support to continue to realize our mission.

We invite you to become a sponsor for this year's event that is scheduled to be held Saturday, March 2, 2024, from 8:00 am-11:00 am.

Please find attached this year's sponsorship form which details the different levels of sponsorship, including our gift to you in return for your generous tax-deductible donation.

Thank you for your consideration of support for the students in our community. If you have any questions, please do not hesitate to contact Chiana Diggs at caseyskids@kellercpta.org.

Sincerely,

A handwritten signature in black ink that reads "Chiana Diggs".

Chiana Diggs, Casey's Kids Chair 2023-24
Keller ISD Council of PTA's

A handwritten signature in black ink that reads "Tracy Johnson".

Dr. Tracy Johnson, Superintendent
Keller Independent School District



The Keller ISD Council of PTAs is organized exclusively for the charitable, scientific, literary or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. All donations to the Keller Council of PTAs for the benefit of Casey's Kids are tax deductible to the full extent of the Internal Revenue Code. Keller Council of PTAs Tax ID # 74-2042144



**Casey's Kids Fun Run/5k & KISD Family Health Expo 2024
CORPORATE SPONSORSHIP**

Company Name: _____

Address: _____

Contact Person: _____

Email: _____ Phone: _____

T-shirt size (1 shirt for GOLD sponsors, 2 for all others) _____

YES! WE WANT TO SUPPORT CASEY'S KIDS AT THE FOLLOWING LEVEL:

- GOLD \$ 100.00 Business name on event t-shirt and one free t-shirt.
- PLATINUM \$ 250.00 Business name on event t-shirt, two free t-shirts, your business recognized on social media.
- PARTNER \$ 500.00 Business logo on event t-shirt, two free t-shirts, your business recognized on social media.
- ADVOCATE \$1,000.00 Business logo on event t-shirt, two free t-shirts, special thanks on social media.
- MENTOR \$2,000.00 Business logo on event t-shirt, two free t-shirts, special thanks on social media post.
- TITLE SPONSOR \$2,500.00 Business logo on event t-shirt, two free t-shirts, special thanks on social media post, business logo displayed on website and social media.

Total Amount Due \$ _____ Paid by CC _____ Check# _____

Please email vector file of your logo and completed form to caseyskids@kellercpta.org and submit payment by February 1, 2024.

Please make checks payable to "Keller ISD Council of PTAs" and mail to PO Box 1371 Keller, TX 76244

Credit card payments may be submitted by selecting "Donate" at: <https://runsignup.com/Race/TX/Keller/CaseysKidsFamilyFunRun5K>

