



Dear Keller ISD Community,

The Keller ISD Council of PTAs is preparing for its 26th Annual Casey's Kids Fun Run/5K & KISD Family Health Expo, and we need your help once more. Each year, your support along with others in our community, allowed Casey's Kids to benefit the more than 28 percent of economically disadvantaged students enrolled in Keller ISD.

Casey's Kids was formed in 1997 when Janie Casey, a former Keller ISD counselor, discovered that a student was missing school because of a lack of clothing. This student's need led Ms. Casey to find a way to provide clothing to students in need. Shortly thereafter, Keller Council of PTAs took on this endeavor and along with the PTA's mission to make every child's potential a reality, Casey's Kids continues to provide students with clothing plus school supplies, grants, and other essential items so our students don't have to miss school.

This year Keller Council of PTAs is excited to partner with the Keller ISD Family Health Expo to increase awareness of Casey's Kids program and healthy lifestyles and offer a fun family experience for the entire community.

We invite you to become a sponsor for this year's event that is scheduled to be held Saturday, March 25, 2023, from 8:00 am-11:00 am.

Please find attached this year's sponsorship form which details the different levels of sponsorship.

Thank you for your consideration of support for the students in our community. If you have any questions, please do not hesitate to contact Erica Marcial at [caseyskids@kellercpta.org](mailto:caseyskids@kellercpta.org).

Sincerely,

*Erica Marcial*

Casey's Kids Chair 2022-23  
Keller ISD Council of PTA's

  
Superintendent  
Keller ISD



The Keller ISD Council of PTAs is organized exclusively for the charitable, scientific, literary or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. All donations to the Keller Council of PTAs for the benefit of Casey's Kids are tax deductible to the full extent of the Internal Revenue Code. Keller Council of PTAs  
Tax ID # 74-2042144



**Casey's Kids Fun Run/5K & KISD Family Health Expo 2023  
SCHOOL and PTA SPONSORSHIP**

School or PTA: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**YES! WE WANT TO SUPPORT CASEY'S KIDS AT THE FOLLOWING LEVEL:**

- |  |            |  |
|--|------------|--|
| <input type="checkbox"/> GOLD          | \$ 100.00  | School/PTA name on event t-shirt   |
| <input type="checkbox"/> PLATINUM      | \$ 250.00  | School/PTA name on event t-shirt   |
| <input type="checkbox"/> PARTNER       | \$ 500.00  | School/PTA logo on event t-shirt   |
| <input type="checkbox"/> MENTOR        | \$1,000.00 | School/PTA logo on event t-shirt, special thanks on social media   |
| <input type="checkbox"/> MENTOR        | \$2,000.00 | School/PTA logo on event t-shirt, special thanks on social media   |
| <input type="checkbox"/> TITLE SPONSOR | \$2,500.00 | School/PTA logo on event t-shirt, special thanks on social media<br>logo displayed on website and social media |

**Total Amount Due \$ \_\_\_\_\_ Paid by CC \_\_\_\_\_ Check# \_\_\_\_\_**

Please email vector file of logo (if applicable) and completed form to [caseyskids@kellercpta.org](mailto:caseyskids@kellercpta.org) and submit payment by March 3, 2023.

Please make checks payable to "Keller ISD Council of PTAs" and  
mail to Casey's Kids Fun Run Sponsorships PO Box 1371 Keller, TX 76244