



Dear Keller ISD Community,

We are starting our preparations for the 2017 Casey's Kids Fun Run. This event is in its 21st year and is held to collect money for the economically disadvantaged children in our school district. Our school district boasts nearly 34,000 students, over 25 percent of which are economically disadvantaged.

The Casey's Kids Program started in 1997 when Janie Casey, a former counselor with the Keller Independent School District, discovered that a student was limiting the number of school days attended per week due to a lack of clothing. It was this student's need that led to Ms. Casey's mission to find a way to fund the clothing needs of students in need district-wide. Named in Janie's honor, the Casey's Kids Fun Run began as an effort to provide clothing, initially, and has now expanded to include other items such as school supplies and household needs. Funds are distributed to these families by KISD counselors.

Keller ISD and Casey's Kids need your help. We invite you to become a sponsor for this year's event that is scheduled to be held November 11, 2017 at Bear Creek Park in Keller, TX.

In return for your generous tax-deductible donation, you and/or your business will receive the following:
Sponsorship levels are:

| | | |
|----------------------|--------------------|---|
| BRONZE | \$ 50.00 | Name/business on event t-shirt |
| SILVER | \$ 75.00 | Name/business on event t-shirt and one free t-shirt |
| GOLD | \$ 100.00 | Name/business on event t-shirt and two free t-shirts |
| PLATINUM | \$ 250.00 | Name/business on event t-shirt, two free t-shirts, & logo displayed at event |
| PARTNER | \$ 500.00 | Name/business on event t-shirt, two free t-shirts, & logo displayed at event |
| ADVOCATE | \$ 1,000.00 | Logo on event t-shirt, two free t-shirts, & logo displayed at event |
| MENTOR | \$ 2,000.00 | Logo on event t-shirt, two free t-shirts, & logo displayed at event |
| TITLE SPONSOR | \$ 2,500.00 | Logo at the top of event t-shirt, two free t-shirts, & logo displayed at event |

Thank you for your consideration of support for the children of our community. A sponsorship form is attached for your use. If you have any questions, please do not hesitate to contact Brittainy Fink at caseykidskisd@gmail.com.

Sincerely,

Brittainy Fink

Keller Council of PTA's
Casey's Kids Chair
817-559-7569

The Keller Council of PTAs is organized exclusively for the charitable, scientific, literary or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. All donations to the Keller Council of PTAs for the benefit of Casey's Kids are tax deductible to the full extent of the Internal Revenue Code. Keller Council of PTAs Tax ID # 74-2042144

2017 Casey's Kids Fun Run Sponsorship Form



Thank you for your commitment to our children! Please complete the information below and send this form with your sponsorship check by October 20, 2017.

Business/Corporation Name: _____

Contact Name: _____

Email: _____ Telephone Number: _____

We will contact you about acquiring a digital copy of your business logo (or donations of \$250+) for our use in recognizing your business.

Yes, we want to be a sponsor at the following level:

- | | | |
|--|-------------|---|
| <input type="checkbox"/> BRONZE | \$ 50.00 | |
| <input type="checkbox"/> SILVER | \$ 75.00 | T-shirt size _____ |
| <input type="checkbox"/> GOLD | \$ 100.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> PLATINUM | \$ 250.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> PARTNER | \$ 500.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> ADVOCATE | \$ 1,000.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> MENTOR | \$ 2,000.00 | T-shirt size #1 _____ T-shirt size #2 _____ |
| <input type="checkbox"/> TITLE SPONSOR | \$ 2,500.00 | T-shirt size #1 _____ T-shirt size #2 _____ |

Yes, we would like to set up a booth at the finish line area.

Please mail your check, payable to Casey's Kids, to:

Keller Council of PTAs
Casey's Kids Fun Run Sponsorships
PO Box 1371
Keller, TX 76244