



Dear Keller ISD Community,

We are beginning to make preparations for the 23rd Annual Casey's Kids Fun Run & Health Expo, which benefits economically disadvantaged students in Keller ISD, and we need your help. With over 35,000 students in Keller ISD, of which more than 25 percent are economically disadvantaged, many students benefit each year from Casey's Kids.

Casey's Kids started in 1997 when Janie Casey, a former counselor in Keller ISD, discovered that a student was limiting the number of school days attended per week due to a lack of clothing. It was this student's need that led to Ms. Casey's mission to find a way to fund the clothing needs of students in need district-wide. Named in Janie's honor, the Casey's Kids Fun Run began as an effort to provide clothing and has now expanded to include other items such as school supplies and household needs. This year we have expanded even further by partnering with the Keller ISD Health Expo to increase awareness of Casey's Kids and healthy choices, as well as to provide various free health screenings and information to our district.

Keller ISD and Casey's Kids need your help in continuing to aid these students in need. We invite you to become a sponsor for this year's event that is scheduled to be held Saturday, March 28th, 2020 at Bear Creek Park in Keller, Texas. All funds raised through sponsorship and event registrants go to aid those students in need.

Please find attached this year's sponsorship form which details the different levels of sponsorship, including our gift to you in return for your generous tax-deductible donation.

Thank you for your consideration of support for the students in our community. If you have any questions, please do not hesitate to contact Amy Lindeman at caseyskids@kellercpta.org.

Sincerely,

Amy Lindeman

Youth Protection Chair
Keller ISD Council of PTA's

Superintendent
Keller ISD



The Keller Council of PTAs is organized exclusively for the charitable, scientific, literary or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. All donations to the Keller Council of PTAs for the benefit of Casey's Kids are tax deductible to the full extent of the Internal Revenue Code. Keller Council of PTAs Tax ID # 74-2042144

2020 CORPORATE SPONSORSHIP

Company Name: _____

Address: _____

Contact Person: _____ Email: _____ Phone: _____

YES, WE WANT TO SUPPORT CASEY'S KIDS AT THE FOLLOWING LEVEL:

- BRONZE \$ 50.00 Business name on event t-shirt
- SILVER \$ 75.00 Business name on event t-shirt, one free t-shirt
- GOLD \$ 100.00 Business name on event t-shirt, two free t-shirts
- PLATINUM \$ 250.00 Business name on event t-shirt, two free t-shirts
Business name displayed at event
- PARTNER \$ 500.00 Business logo on event t-shirt, two free t-shirts
Business logo displayed at event
- ADVOCATE \$ 1,000.00 Business logo on event t-shirt, two free t-shirts
Business logo displayed at event
Special Thanks social media post
- MENTOR \$ 2,000.00 Business logo on event t-shirt, two free t-shirts
Business logo displayed at event and event brochures
Special Thanks social media post
- TITLE SPONSOR \$ 2,500.00 Business logo at top of event t-shirt, two free t-shirts
Business logo displayed at event and event brochures
Special Thanks social media post
Business logo displayed on website and social media

- YES, We would also like to sponsor a family who wishes to run in gratitude but cannot afford the registration fee. (\$100)

Total Amount Due \$ _____ **Check#** _____ **Cash** _____

Sponsor Signature: _____

Please email vector file of logo to caseyskids@kellercpta.org and send completed form along with payment to the following address no later than January 31, 2020.

**Casey's Kids Fun Run Sponsorships
PO Box 1371, Keller, TX 76244**